



Reggie Acosta GRAPHIC DESIGN

619 850 7246 / z_reg@yahoo.com
5839 Grewia Street. San Diego, Ca. 92114

OBJECTIVE **Graphic Designer**

EDUCATION **Art Center College of Design** Pasadena, California
BFA: Graphic Design - Print/Motion Graphics & Interactive Media
Graduated Dec 2000 with Distinction

Southwestern College Chula Vista, California
AA: Fine Art & Design
Graduated Jun 1997 with Honors

EXPERIENCE **For Your Body Magazine** San Diego, Ca. Dec 03
Graphic Designer (freelance): Design and production of layouts and ads for a direct-mail marketing and advertising magazine

Xaro Design Valencia, Spain. Aug 03 - Oct 03
Graphic Designer: Designed stationary for lifestyle magazine; created catalog concepts for a Spanish association of manufacturing companies

Ford Motor Company: Brand Imaging Group Irvine, Ca. Jun 01 - Jul 03
Art Director / Designer: Created branding and campaign strategies for concept cars including video and motion graphics, interactive interfaces, logotypes, print collateral, fashion and product design

AHGA Design Huntington Beach, Ca. Jan 03
Web Designer (freelance): Designed web-site concept for a commercial real estate company dealing with high-end, brand name retailers

Ogilvy & Mather Culver City, Ca. Jan 01 - Mar 01
Graphic Designer: Assisted in the creation of brand strategies for an internet software development company

Art Center Design Office Pasadena, California. Jul 00 - Dec 00
Graphic Designer (intern): Assisted the creative staff in designing promotional print collateral for school functions

Trader Publications Inc. San Diego, Ca. Jun 98 - Sep 98
Graphic Designer / Pre-press Technician: Composed ads, layouts and typesetting for a weekly publication; color separations for film output

SKILLS Copywriting, Photography, Sketching, Storyboarding, Video editing
Mastery of design programs: AfterEffects, Final Cut Pro, Illustrator, InDesign, MS Office, Photoshop, Premiere, QuarkXPress, SoundEdit
Working knowledge of interactive/3d: Director, Flash, Lightwave

INTERESTS Video / Installation / Print Artist, Musician
Reading, traveling, learning, sports, nature

ONLINE PORTFOLIO <http://members.fortunecity.com/zreggie/>

References available upon request